

PRIVACY STATEMENT
SL Brand Limited t/a Advisory Window

Updated: 01/05/2026

1. Introduction

This Privacy Statement explains how SL Brand Limited trading as Advisory Window (“we”, “us”, “our”) collects, uses, stores, and shares your personal information in accordance with the Privacy Act 2020.

We are committed to protecting your privacy and ensuring your personal information is handled in a safe, transparent, and responsible manner.

Personal information means any information about an identifiable individual.

2. What information we collect

The type of personal information we collect depends on the services we provide to you, but may include:

- Full name and contact details (email, phone, address)
- Date of birth
- Employment and income details
- Financial information (including bank details, lending information, assets and liabilities)
- Insurance information and claims history
- Identification documents
- Information about your goals, preferences, and financial needs

We may also collect more sensitive information where necessary, such as:

- Health information (for insurance purposes)
- Criminal history (where relevant)

We only collect this information where it is necessary to provide our services and, where required, with your consent.

3. How we collect your information

Direct collection: We usually collect personal information directly from you when you engage our services, complete forms or applications, or communicate with us.

Indirect collection: In some situations, we may collect your personal information from third parties such as banks, lenders, insurers, credit agencies, or advisers. Where we do so, we will take reasonable steps to inform you.

4. Why we collect your information

- Provide financial advice and recommendations
- Arrange loans, insurance, and financial products
- Assess eligibility for services
- Manage applications, policies, and claims
- Provide ongoing service
- Meet legal and regulatory obligations

5. Disclosure of your information

- Banks, lenders, and financial institutions
- Insurance providers
- Credit reporting agencies
- Regulators such as the Financial Markets Authority
- Service providers (IT, admin, data storage)
- Professional advisers (lawyers, accountants)

We may share your information with any of the lenders or Insurance companies named below (**See annexure 1) for the purpose of assessing your application. Any lender / Insurance provider we share your information with for the purposes of assessing a loan application/ Insurance application will hold the information in accordance with its Privacy Statement, available on their website as listed in the annexure.

If you implement a loan we recommend with a lender who pays ongoing commission that lender may, from time to time, provide us with information about your loan balance for the purpose of supporting ongoing service and advice.

6. Overseas disclosure

We may disclose your information overseas. When we do, we ensure safeguards are in place in accordance with the Privacy Act 2020, including comparable protections, contractual safeguards, or your authorisation.

7. Storage and security

We take reasonable steps to protect your personal information using secure systems, access controls, and data protection measures. Information is retained only as long as necessary.

8. Data accuracy

We take reasonable steps to ensure your information is accurate and up to date. Please notify us of any changes.

9. Access and correction

You may request access to or correction of your personal information by contacting us. We will respond in accordance with the Privacy Act 2020.

10. Direct marketing

We may contact you about relevant products or services. You can opt out at any time.

11. Providing information about others

If you provide information about another person, you must ensure you are authorised and that they are aware of this statement.

12. Cookies and website usage

We may use cookies and collect limited website usage data to improve user experience.

13. Complaints

If you have concerns, contact us. You may also contact the Office of the Privacy Commissioner.

14. Contact details

Privacy Officer
SL Brand Limited t/a Advisory Window
32/3 Pacific Rise, Mt Wellington, Auckland 1060
0800 374 772
info@advisorywindow.co.nz

15. Changes to this statement

We may update this Privacy Statement from time to time. The latest version will be available on our website.

****Annexure 1**

List of the lenders, Insurance companies

Our Aggregator (Mortgages and life and Disability Insurance) LINK FINANCIAL GROUP	https://lfg.co.nz/privacy-statement/
Our Aggregator (General Insurance) Steadfast NZ	https://www.steadfastnz.nz/privacy-policy/
*Lenders	
ANZ Bank New Zealand Ltd	https://www.anz.co.nz/about-us/privacy/
ASAP Finance	https://asapfinance.co.nz/contact-us/
ASB Bank Ltd	https://www.asb.co.nz/legal/privacy.html
Avanti Finance Ltd	https://www.avantifinance.co.nz/contact-us/
Bank Of China	https://www.bankofchina.com/nz/en/aboutus/
Basecorp Finance	https://www.basecorp.co.nz/
Bizcap NZ	https://www.bizcap.nz/
BNZ Ltd	https://www.bnz.co.nz/about-us/governance/privacy-policy
CFML	https://www.conradfundsmanagement.co.nz/
China Construction Bank	https://nz.ccb.com/lng/newzealand/en/index.shtml
Co-operative bank	https://www.co-operativebank.co.nz/
Cressida Capital	https://cressida.co.nz/
DBR Property Financiers	https://www.dbr.nz/
Fico Finance	https://www.fico.co.nz/#contact

Finbase	https://www.finbase.nz/contact
First Mortgage Trust	https://fmt.co.nz/contact/
Funding Partners	https://fpl.co.nz/
General Finance	https://generalfinance.co.nz/
Go Lend	https://www.golend.co.nz/
Gold Band Finance	https://goldbandfinance.nz/contact/
Heartland Bank	https://www.heartland.co.nz/
Kiwibank Limited	https://www.kiwibank.co.nz/contact-us/
Liberty Finance	https://www.libfin.co.nz/contact-us
Metro Finance	https://metrofinance.co.nz/contact-us/
NBS	https://www.nbs.co.nz/
Pallas Capital	https://pallascapital.co.nz/contact-us-2/
Peppermoney	https://www.peppermoney.co.nz/contact-us
Pioneer Finance	https://pioneerfinance.co.nz/contact
Property Funding Partners	https://propertyfunding.co.nz/contact-us/
Prosopa	https://www.prosopa.co.nz/
SBS Bank	https://www.sbsbank.co.nz/contact/contact-us
Southern Cross Partners	https://www.southerncrosspartners.co.nz/get-in-touch/
Strata Funding	https://www.stratafunding.co.nz/51/contact-us/
The Cooperative Bank	https://www.co-operativebank.co.nz/contact-us
TSB	https://www.tsb.co.nz/contact
Unity	https://unitymoney.co.nz/contact-us/
Vincent Capital	https://vincentcapital.co.nz/
Welcome Limited	https://www.welcome.co.nz/contact/

Westpac New Zealand	https://www.westpac.co.nz/contact-us/
Xceda	https://www.xceda.co.nz/about-us/contact-us/
Zagga	https://www.zagga.co.nz/contact/
*Insurance Providers	
NIB NZ Limited	https://www.nib.co.nz/privacy-policy
AIA NEW ZEALAND Ltd (Sovereign)	https://www.aia.co.nz/en/index/privacy-statement.html
Chubb Life Insurance New Zealand Ltd	https://www.chubb.com/nz-en/privacy-nz.html
Fidelity Life Assurance Company Limited	https://www.fidelitylife.co.nz/corporate/privacy-statement/
Partners Life Ltd	https://www.partnerslife.co.nz/privacy-policy
AIG Insurance New Zealand Ltd	https://www.aig.co.nz/privacy-policy
Allianz New Zealand Ltd	https://www.allianz.co.nz/privacy.html
Ando Insurance Group Ltd	https://www.ando.co.nz/privacy-policy/
Aon New Zealand	https://aon.co.nz/about-aon/aon-privacy-policy
Classic Cover Insurance Ltd	https://www.classiccover.co.nz/privacy-policy/
Delta Insurance New Zealand Ltd	https://deltainsurance.co.nz/privacy-statement
DUAL New Zealand Ltd (IUA)	https://www.dualinsurance.com/nz-en/ Privacy Policy
Lumley General Insurance (N.Z.) Ltd	https://www.lumley.co.nz/privacy
NZI	https://www.nzi.co.nz/privacy

QBE Insurance (Australia) Ltd	https://www.qbe.com/au/about/governance/privacy-policy
360 Commercial Ltd	https://360uw.co.nz/
Star Insurance (Star Underwriting Agents Ltd)	https://starinsure.co.nz/privacy-policy/
TLC Insurance	https://www.tlcinsurance.co.nz/about-us/
Vero Insurance New Zealand Ltd	https://www.vero.co.nz/documents/vero-insurance-privacy-statement.pdf
Zurich Australian Insurance Ltd	https://www.zurich.co.nz/important-information/privacy
Bounce Parametric Earthquake Insurance	https://www.bounceinsurance.co.nz/privacy-policy